



2025

SPONSORSHIP PROPOSAL



HTBA

**HUNTER
THOROUGHBRED
BREEDERS
ASSOCIATION**

PREPARED FOR :

HUNTER VALLEY THOROUGHBRED CAPITAL OF AUSTRALIA

1 in 2 Racehorses
born in Australia were
bred in the Hunter
Valley!

Proud heritage in
the Hunter of
producing past,
present and future
champion equine
athletes for nearly
200 years!

Home to more than 200 Stallion
& Broodmare Farms and largest
Equine Hospital in the southern
hemisphere!



1 of 3
Thoroughbred
breeding centres of
excellence in the
World!

Significant
national &
state
employer the
largest agricultural
employer in the
Hunter Region!

2nd Largest concentration of
Thoroughbred Studs
in the World,
second to Kentucky USA!

LOOK AROUND



HUNTER
THOROUGHBRED
BREEDERS
ASSOCIATION

www.HTBA.com.au

Welcome

Welcome to the Hunter Thoroughbred Breeders Association (HTBA), where tradition meets excellence in the heart of Australia's premier equine breeding region.

For nearly 200 years, the Hunter Valley has been the birthplace of champion racehorses, contributing significantly to the global thoroughbred industry. As one of the top three thoroughbred breeding centers worldwide, second only to Kentucky, USA, the Hunter Valley is home to over 200 stallion and broodmare farms and the largest equine hospital in the southern hemisphere.

Our industry is not just about breeding champions; it's about fostering lasting connections and creating opportunities for growth and success.

By partnering with HTBA, you gain direct access to industry decision-makers, exclusive hospitality benefits, and increased engagement through seminars, education programs, and marketing initiatives.

Join us in celebrating our rich heritage and be part of a community that values excellence, innovation, and collaboration.

Together, we can continue to produce the equine athletes of tomorrow and drive the industry forward. Let's get started on this exciting journey. Contact us today to explore partnership opportunities and make a lasting impact in the world of thoroughbred breeding.



What Can we do

Partnering with the Hunter Thoroughbred Breeders Association (HTBA) offers numerous benefits, including:



Hospitality Benefits

- Sponsorship of an Annual Award with a visual presentation of your business at the Awards evening.
- A complimentary table of 10 at the Annual Awards Dinner during the Scone Cup Carnival week.
- Hosted tour of prestigious studs.
- 2 tickets to the Scone Horse Festival luncheon.
- 10 general admission tickets to the Scone Cup Carnival.
- 2 full hospitality tickets for the Inglis Marquee at the Scone Cup Carnival.
- 2 full hospitality tickets to Scone Races (non-carnival days).
- 2 full hospitality tickets to Muswellbrook Races (non-carnival days).
- Exclusive invitations to annual Stallion parades.

Supportive Inclusion

- Increased direct industry engagement through seminars and education programs.
- Foyer displays and/or pull-up banners.
- Distribution of marketing material to HTBA members.
- Promotion of special offers or articles of interest to all HTBA members through a quarterly EDM newsletter.
- Recognition as a Gold Partner on the HTBA website with a direct logo link to your website.
- Concept marketing ideas meeting and planning schedule.



These benefits provide valuable exposure, networking opportunities, and direct engagement with key industry players, helping to enhance your brand and grow your business within the thoroughbred breeding community.

Contact Us

Annual Partnership

\$10,000 (plus gst)

**Hunter
Thoroughbred
Breeders
Association**

02 5504 3816
admin@htba.com.au
www.htba.com.au



HTBA Sponsors

