



**GOLD**  
SPONSOR

**Industry  
Endorsed  
Partnership**



**HTBA**

HUNTER  
THOROUGHBRED  
BREEDERS  
ASSOCIATION



# HUNTER VALLEY THOROUGHBRED CAPITAL OF AUSTRALIA

1 in 2 Racehorses  
born in Australia were  
bred in the Hunter  
Valley!

Proud heritage in  
the Hunter of  
producing past,  
present and future  
champion equine  
athletes for nearly  
200 years!

Home to more than 200 Stallion  
& Broodmare Farms and largest  
Equine Hospital in the southern  
hemisphere!



1 of 3  
Thoroughbred  
breeding centres of  
excellence in the  
World!

Significant  
national &  
state  
employer the  
largest agricultural  
employer in the  
Hunter Region!

2nd Largest concentration of  
Thoroughbred Studs  
in the World,  
second to Kentucky USA!

## LOOK AROUND



HUNTER  
THOROUGHBRED  
BREEDERS  
ASSOCIATION

[www.HTBA.com.au](http://www.HTBA.com.au)

# One of us



Make lasting connections  
with industry decision makers

Marketing directed to our  
members & industry participants

Hospitality invitations

Seminar opportunities

Award presentations

Our industry, your brand



## ANNUAL PARTNERSHIP

### CONTACT US

(02) 5504 3816

[admin@htba.com.au](mailto:admin@htba.com.au)

[www.htba.com.au](http://www.htba.com.au)



# Corporate Benefits

- Sponsorship of an Annual Award with a visual presentation of your business being viewed on large screens throughout the Awards evening and a complementary table of 10 at our Annual Awards Dinner each May Scone Cup Carnival week.
- We host all our Gold partners on a tour of our most prestigious studs or join the Charity Golf morning and meet up for a luncheon hosted by Big Sports Breakfast.
- Attend Scone Cup Carnival and join the HTBA table for an industry celebration that we all look forward to each year (cond apply)
- Be recognised on our website as Gold Partner on each main page, with a direct Logo link to your website.
- Have the ability to promote your organisation as a Gold Preferred Supplier to our industry by way of your promotional material supplied directly to our members.
- Invitations to Stallion parades.
- Social media shared.
- Direct access to our members at information seminars held regularly in Scone or hold one in relation to your services that will help service our members and gain you new business (cond apply).
- Work with us and get creative on an incentive that will be beneficial and unique to your business.



# 2022 added bonuses

Increase direct member engagement:

- Seminars and education programs run regularly at our centre, we encourage you to partake in
  - Foyer displays and/or pull up banners
  - Distribute marketing material to our members
- 2 full hospitality tickets to selected Scone Races
- 2 full hospitality tickets to selected Muswellbrook Races
- Concept marketing ideas meeting and planning schedule
- 1 month GIF tile on our website home page
- Promote your special offers or articles of interest to all HTBA Members through quarterly EDM newsletter

## Supportive inclusion

# Our Community



# Let's get started

- Company logo/s in high resolution .png .jpeg .eps
- Photos or visual presentation slides (4:3)
- Non-audio TVC (90 sec)
- A short paragraph about the company
- Company website URL
- Your email list of directors/staff for our invitations and updates
- Book a concept marketing ideas meeting and strategic planning schedule



*\$10k Annually*



# Our Partners

# Inglis

Est 1867



Scone  
Equine Hospital

*Dedicated expert care*



# zoetis



International  
Animal Health Products  
THE AUSTRALIAN COMPANY

## MORGAN + ENGLISH

commercial lawyers



# OQS

Technology

# pages

confidence in events

