



SPONSORSHIP PROPOSAL

Endorsed Partnership



THE HUNTER VALLEY'S THOROUGHBRED BREEDING INDUSTRY

Home to more than 200 stallion and broodmare farms and largest equine hospital in the southern hemisphere.



Proud heritage in the Hunter of producing past, present and future champion equine athletes for nearly 200 years.



Significant national and state employer the largest agricultural employer in the Hunter Region.



2nd largest concentration of Thoroughbred Studs in the world, second to Kentucky USA.



1 of only 3 Thoroughbred Breeding Centres of Excellence in the world.



1 in 2 racehorses born in Australia were bred in the Hunter Valley.



HUNTER
THOROUGHBRED
BREEDERS
ASSOCIATION



Join us!

Make lasting connections with industry decision makers!

Marketing directed to our members & industry participants.

Hospitality invitations Seminar opportunities

Award presentations

Our industry your brand partnered

ANNUAL PARTNERSHIP
\$10k Annually (+gst)

CONTACT US
(02) 5504 3816
admin@htba.com.au
www.htba.com.au



Corporate Benefits

Introductory lunch at the Races with HTBA Executives.

Sponsorship of an Annual Award with a visual presentation of your business throughout **HTBA Annual Awards** Event

Complementary table of 10 at **HTBA Annual Awards** Dinner during the Scone Horse Festival

Gold Partners tour of our most prestigious Studs and a luncheon. We encourage you to stay in Scone & attend the Scone Cup Carnival, a regional celebration we all look forward to each year.

Recognition on our website as Gold Preferred Supplier with a direct Logo link to your website.

Promotion of your organization as a Gold Preferred Supplier to our industry with your promotional material supplied directly to our members.

Promotion of your special offers to all **HTBA Members** through quarterly advertising via our direct email marketing service

Social media shares and tags

Opportunity to participate in Industry Seminars with direct access to our members.

Hold your own seminar presenting your business and services that will aid our members and gain you **NEW BUSINESS!!** (Conditions apply).

Work with us and get creative on an incentive that will be beneficial and unique to your business.

What we need to get started

- Company logo/s in high resolution. .png .jpeg .eps Photos or visual presentation slides (4:3)
- Non-audio TVC (90sec)
- A short paragraph about your business
- Company website URL
- Contact email list of directors/staff for our invitations and informational newsletters
- Concept marketing ideas meeting and planning schedule



HUNTER
THOROUGHBRED
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WWW. **HTBA** .COM.AU

Our Partners



International
Animal Health Products

