



**GOLD**  
SPONSOR

**Industry  
Endorsed  
Partnership**



# HUNTER VALLEY THOROUGHBRED CAPITAL OF AUSTRALIA

1 in 2 Racehorses  
born in Australia were  
bred in the Hunter  
Valley!

Proud heritage in  
the Hunter of  
producing past,  
present and future  
champion equine  
athletes for nearly  
200 years!

Home to more than 200 Stallion  
& Broodmare Farms and largest  
Equine Hospital in the southern  
hemisphere!



1 of 3  
Thoroughbred  
breeding centres of  
excellence in the  
World!

Significant  
national &  
state  
employer the  
largest agricultural  
employer in the  
Hunter Region!

2nd Largest concentration of  
Thoroughbred Studs  
in the World,  
second to Kentucky USA!

## LOOK AROUND



HUNTER  
THOROUGHBRED  
BREEDERS  
ASSOCIATION

[www.HTBA.COM.AU](http://www.HTBA.COM.AU)

# Join us!



Make lasting connections  
with industry decision makers

Marketing directed to our  
members & industry participants

Hospitality invitations

Seminar opportunities

Award presentations

Our industry your brand partnered



**ANNUAL PARTNERSHIP**

## **CONTACT US**

(02) 5504 3816

[admin@htba.com.au](mailto:admin@htba.com.au)

[www.htba.com.au](http://www.htba.com.au)



# Corporate Benefits



- Introductory lunch at the Races with HTBA Executives.
- Receive sponsorship of an Annual Award with a visual presentation of your business being viewed on large screens throughout the Awards evening and a complementary table of 10 at our Annual Awards Dinner during the Scone Horse Festival each May. The following day we host all our Gold partners on a tour of our most prestigious studs and a luncheon, We encourage you to stay over in Scone and attend the Scone Cup Carnival a regional celebration we all look forward to each year.
- Be recognised on our website as Gold Preferred Supplier on each main page, with a direct Logo link to your website.
- Have the ability to promote your organisation as a Gold Preferred Supplier to our industry by way of your promotional material supplied directly to our members.
- Be able to promote your special offers to all HTBA Members through quarterly advertising via our direct email marketing service,
- Social media shares and tags.
- Have direct access to our members should you choose to participate in information seminars held regularly in Scone or hold one in relation to your services that will help aid our members and gain you new business (Conditions apply).
- Work with us and get creative on an incentive that will be beneficial and unique to your business.

*\$10k Annually*

# Added bonuses for 2021

Increased direct member engagement:

- Two Seminars and Several education programs run at our centre, we encourage you to partake in
  - Foyer display opportunity at HVERC Scone
  - Promotional material for our members events
- 2 hospitality tickets to Scone Cup
- 2 hospitality tickets to Muswellbrook Cup
- Concept marketing ideas meeting and planning schedule

## We support those that support us!



# What we need to get started

- Company logo/s in high resolution .png .jpeg .eps
- Photos or visual presentation slides (4:3)
- Non-audio TVC (90 sec)
- A short paragraph about the company
- Company website URL
- Contact email list of directors/staff for our invitations and informational newsletters
- Concept marketing ideas meeting and planning schedule



# Our Partners



Scone  
Equine Hospital  
*Dedicated expert care*



International  
Animal Health Products  
THE AUSTRALIAN COMPANY



**MORGAN**  
**+ ENGLISH**

